



Brixworth Parish Council

Minutes of the meeting of the

Media & Communications Committee

Wednesday 15th November 2017

In Attendance:

Councillors: Councillor Neal Brown, Elaine Coe, Councillor Jackie Bird, and Councillor Moxon

Apologies: None

Also Present: Peter Rowbotham (Parish Clerk)

Members of the Public – None

17/161/MC Welcome

The Chairman welcomed everyone and reminded Councillors of the arrangements in the event of any required emergency exit. The meeting was being recorded.

17/162/MC Apologies for Absence

No apologies had been received.

17/163/ MC Declarations of Interest

None declared.

17/164/MC Minutes of the last meeting (18th October 2017)

The minutes of the last meeting held on 18th October 2017 were agreed as a true and accurate record. These were signed as a true and accurate record.

17/165/MC Brixworth Bulletin

The content was agreed for the next Bulletin. The Committee was pleased with the overall content.

The Committee was keen to move a set of consistent Parish Councillor photographs. It was agreed to trial some Councillor pictures at the next Committee meeting.

17/166/MC Review of the statistics for Facebook and the Web site

The Chairman reported that the number of Posts were down but the number of 'likes' had increased.

The web site reporting capabilities was discussed and it was agreed that a web site upgrade including Google Analytics should be investigated. The Chairman would look into this.

17/167/MC Posting Plan

A Posting Plan was being compiled by the Chairman. A new list would be circulated for the January meeting. It was agreed to maximise the Bulletin content by reproducing the article as posts after publication. Councillor Brown said that he hoped to prepare early items for posting and then use the scheduling facility for timely release.

17/168/MC NCC Budget Exercise

The County Council has a duty to consult the public with its budget proposals for 18/19. It was agreed that the Parish Council should support this consultation exercise by encouraging the community to feedback on the proposed level of service provision.

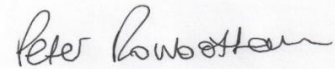
17/169/ MC Any Other Business

There was no other business.

17/170/MC Date of Next Meeting

Wednesday January 10th at 645pm

The Meeting finished at 7.45pm



**Councillor Neal Brown (Chair)
Chairman of the Media & Communications Committee
Brixworth Parish Council
10th January 2018**

**Peter Rowbotham
Parish Clerk
Brixworth Parish Council
20th December 2017
Telephone : 079 8314 1786
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