



Brixworth Parish Council

Minutes of the meeting of the

Media & Communications Committee

Wednesday 21st February 2018

In Attendance:

Councillors: Councillor Neal Brown, Councillor Elaine Coe and Councillor Moxon

Apologies: Councillor Jackie Bird

Also Present: Peter Rowbotham (Parish Clerk)

**Members of
the Public:** None

17/182/MC Welcome

The Chairman welcomed everyone to the meeting and reminded Councillors of the arrangements in the event of any required emergency exit. The meeting was being recorded.

17/183/MC Apologies for Absence

Councillor Bird had offered her apologies which were accepted by the meeting.

17/184/ MC Declarations of Interest

None declared.

17/185/MC Minutes of the last meeting (10th January 2018)

The minutes of the last meeting held on 10th January 2018 were agreed as a true and accurate record. These were signed by the Chairman.

17/186/MC Review of the statistics for Facebook and the Web site

The Chairman presented the latest performance information. Councillor Brown highlighted the growth in 'likes' and also the seasonal drops in engagement. There had been an increase in 'reach' in January 2018 because of sharing posts in Brixworth Let Us Know. The web Site showed an increase in new visitors,

The Committee was pleased with the web site progress and discussed widening the range of media coverage to include Instagram. Councillor Moxon and Councillor Elaine Coe would look at introducing Instagram account for the Parish Council to utilise.

The report was noted by the Committee.

17/187/MC Posting Plan

The Posting Plan was reviewed and updated by the Committee.

- Litter picking
- Recycling Food Waste
- Brixworth Bulletin articles
- Day to day business – Surgery / All meetings/ Road Closures/ Service Disruptions etc
- Library News – to include only the press releases from the County Council.
- Promote any newly appointed Councillor.
- Paint needs Poo
- New Daventry Bin Collections
- Annual Parish meeting
- Entrance Planters

17/188/MC Committee Membership

There had been no volunteers for the Media & Communications Committee. It was agreed that if no one could be encouraged in the short term then this be held back until the Annual Meeting of the Council. .

17/189/ MC Any Other Business

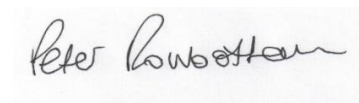
No items.

17/190/MC Date of Next Meeting

Wednesday 21st March 2018 at **645pm**

The Meeting finished at 7.30pm

**Councillor Neal Brown (Chair)
Chairman of the Media & Communications Committee
Brixworth Parish Council
21st March 2018**



**Peter Rowbotham
Parish Clerk
Brixworth Parish Council
23rd February 2018
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