



Brixworth Parish Council

Minutes of the meeting of the

Media & Communications Committee

Wednesday 13th June 2018

In Attendance:

Councillors: Councillor Elaine Coe, Councillor Jackie Bird and Councillor Sandra Moxon

Apologies: Councillor Bob Campbell

Also Present: Peter Rowbotham (Parish Clerk)

**Members of
the Public:** None

17/198/MC Welcome

Councillor Elaine Coe, as Chairman, welcomed everyone to the meeting and reminded Councillors of the arrangements in the event of any required emergency exit. The meeting was being recorded.

17/199/MC Apologies for Absence

Councillor Bob Campbell had offered his apologies which had been accepted by the meeting.

17/200/ MC Declarations of Interest

None declared.

17/201/MC Minutes of the last meeting (28th March 2018)

The minutes of the last meeting held on 28th March 2018 were agreed and signed as a true and accurate record. This was proposed by Councillor Moxon and seconded by Councillor Bird. Unanimous.

17/202/MC Police/ Neighbourhood Watch Alerts

The Committee agreed that the Clerk should pass on any key messages onto the public via social media that are from the emergency services or other public bodies. This information would be validated as a trusted source. The Committee asked that a third party disclaimer be developed for use on the web & social media sites. This was proposed by Councillor Elaine Coe and seconded by Councillor Bird. Unanimous.

17/203/MC Council Logo

The existing logo was in a format that did not reproduce effectively in a large format. There was no original art work to work on. The logo needed smartening up and made sharper for future use. It was agreed that that the logo be re-worked and a person be sourced to do the work. There may be an option either for a local person to do this work or alternatively a Prince's Trust company could possibly be used.

17/204/MC Statistics for Facebook and the Web site

There was a need to develop web site statistics and this would be investigated further by the Clerk. Statistics would be extracted from the Twitter and Facebook accounts for the next meeting.

17/205/MC Posting Plan

The Posting Plan was reviewed and updated by the Committee. The Brixworth Bulletin deadline was expected to be at the end of July.

- Planning Matters – (Councillor Peacock)
- Chairman's Chat – (Councillor James)
- New Councillor – Bob Campbell (Councillor Bird)
- Entrance Planters & Roundabout planting– (Councillor Bird)
- Litter Picking & Keep Britain Tidy – (Councillor Moxon)
- Speeding – Speed Activated Sign (Parish Clerk)
- Poppies (Scouts to do)
- War memorial bench –(Parish Clerk)
- Promote the DDC app. –(Parish Clerk)
- Meeting Rota & Councillor Photos – (Parish Clerk)

Postings

- Day to day business – Surgery / All meetings/ Road Closures/ Service Disruptions etc
- Library News – to include only the press releases from the County Council.
- Promote the newly appointed Councillor – Bob Campbell
- Paint needs Poo
- Entrance Planters
- Grants
- Northamptonshire – proposed reorganisation of local government
- Priority Setting – using Facebook Survey

The priorities survey would ask the public to highlight the 3 most important service areas that the Parish Council should address and improve-

- Increased Police Presence
- Speeding
- Play Areas
- Dog Poo
- Parking Enforcement
- Bus Subsidies
- Litter
- Grass Cutting
- Anti-Social Behaviour
- Sports & Recreation
- Other

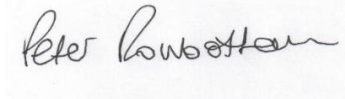
17/206/ MC Any Other Business

An Instagram account would be set up for the Parish Council.

17/207/MC Date of Next Meeting

The next meeting would be held on Wednesday 11th July 2018 starting at **645pm**

The Meeting finished at 7.42pm



Councillor Elaine Coe (Chair)
Chairman of the Media & Communications Committee
Brixworth Parish Council
11th July 2018

Peter Rowbotham
Parish Clerk
Brixworth Parish Council
4th July 2018
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