



Brixworth Parish Council

Minutes of the meeting of the Media & Communications Committee

Wednesday 24th April 2019

In Attendance:

Councillors: Councillor Elaine Coe, Councillor Bob Campbell and Councillor Sandra Moxon

Apologies: Councillor Alan Lovell

Also Present: Peter Rowbotham (Parish Clerk)

**Members of
the Public:** None

19/279MC Welcome

Councillor Elaine Coe, as Chairman, welcomed everyone to the meeting and reminded Councillors of the arrangements in the event of any required emergency exit. The meeting was being recorded.

19/280MC Apologies for Absence

Apologies for absence had been received from Councillor Lovell.

19/281MC Declarations of Interest

None declared.

19/282MC Minutes of the last meeting (27th March 2018)

The minutes of the last meeting held on 27th March 2019 were agreed as a true and accurate record. This was proposed by Councillor Moxon and seconded by Councillor Campbell. Unanimous.

19/283MC Facebook and Twitter

Facebook has data that can be exported to Excel. The Clerk would produce some output report with this data. From the data supplied so far it appeared that news of road closures was the most popular. The user data also suggested higher use of Facebook between 8pm and 9 pm daily. Now that the data content was building up it was hoped that a 12 month profile could be compiled. However, it was accepted that that the majority of views would be via the 'Brixworth Let Us Know' Page which had a much larger audience and was therefore was not recorded.

It was hoped to develop a survey on priorities. This would be linked to the budget using heading where achievements could be allocated at later date.

19/284 Brixworth Bulletin

Councillor Campbell outlined the revised format for the latest Brixworth Bulletin which had been prepared to print. Thanks were recorded to Councillor Campbell for his work to produce the Parish Council pages.

19/285 MC Posting Plan

The Speed Data would be used on social media on a regular basis based upon the Council Meeting information.

Any relevant press releases from trusted partners such as the Police, County Council, and DDC etc would continue to be published.

The Parish Clerk had prepared a rolling annual plan with items sorted by seasons. This would be used a basis for the Committee's future work.

19/286MC Community Safety

Messages from the Police and the Police & Fire Commissioner would continue to be passed onto the Parish Council subscribers. The warnings & alerts would be sent out through the Neighbourhood Watch page.

19/287MC Any Other Business

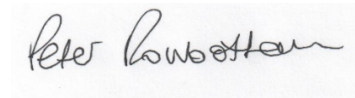
None

19/288MC Date of Next Meeting 1

Wednesday 22nd May 2019 at 645pm (Later changed to 15th May)

The Meeting finished at 7.33pm

**Councillor Elaine Coe (Chair)
Chairman of the Media & Communications Committee
Brixworth Parish Council
15th May 2019**



**Peter Rowbotham
Parish Clerk
Brixworth Parish Council
10th May 2019
Telephone : 079 8314 1786
Email: clerk@brixworthpc.org.uk**